



PRESS RELEASE



book
PLATFORM

Public Debate on “Reading and the Youth”

The Book Platform project and the National Publishers Association of Armenia invite you to a public debate on the “Results of a Survey on Readership” and issues on raising interest towards reading among the youth. The public discussion will take place

on November 28, 2013

from 14:00 to 16:30 h including a reception

at the Library of Yerevan State Linguistic University after V. Brusov

(Tumanyan St., 42 Building)

The first comprehensive study results of reading will be presented and discussed raising various issues on the development of public opinion on reading, young readers’ preferences, their attitude and habits to reading, as well as on the current state of reading and its improvement that are included in “Survey on Readership” carried out by National Publishers Association of Armenia. This survey as well as the experts’ comments are formed on the basis of focus group discussions and a quantitative survey covering a representative sample of the Armenian population.

The study is available here [in English](#) and [in Armenian](#)

THE BOOK PLATFORM PROJECT assists in developing skills, in building international networks and in creating smart policies for creating an environment for a healthy, sustainable and open book culture in three countries of the EU Neighborhood Policy - Armenia, Georgia and Ukraine. It is a project of the [Next Page Foundation](#) in cooperation with the National Publishers Association (Armenia), the Georgian Book Publishers Association (Georgia) and the Publishers’ Forum (Ukraine), supported by Eastern Partnership Culture Programme of the EU.

More follows

For more information, please contact:

Mr. Vahan Khachatryan, local project manager Book Platform

National Publishers Association

24g Baghramyan ave., Yerevan

Armenia

Telephone: (374-10) 56 39 02, (374-10) 22 34 34, (374-10) 40 93 25

EU Delegation to Armenia

Telephone: +374 (10) 54 64 94

Fax: +374 (10) 54 64 95

Emails: Delegation-Armenia@eeas.europa.eu

End of the document



EU Delegation to Armenia

Telephone: +374 (10) 54 64 94

Fax: +374 (10) 54 64 95

Emails: Delegation-Armenia@eeas.europa.eu

The European Commission is the EU's executive body.

“The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders”.