

Comment by Natia Lursmanashvili regarding the information on the number of e-books in Georgia:

The research conducted into the frameworks of book platform, contents inaccurate information according the e-books in Georgia. E-book publisher and seller company lit.ge is operating on Georgian book market since 2010. At the moment, there are up to 1400 Georgian e-books on the web-site. The company collaborates with all Georgian publishers and authors. Accordingly, all books published in printed format are published in electronic format as well (if publishers manage rights for electronic publishing). Moreover, lit.ge has published up to 500 e-books which has no printed analogues, or were published more than 50-70 years ago. Research says that in 2011 31 e-books where published in Georgia, and 218 in 2012. The fact is: 200 e-books where published in 2011 and 800 e-books in 2012. Three local e-book distributors are mentioned in research: www.bookland.ge, www.lit.ge and www.market.ge. Bookland.ge and market.ge do not have and never had ebooks. There are 2 ebook seller companies in Georgia www.lit.ge and www.saba.com.ge. At the moment, the number of Georgian ebooks on amazon and ibook are up to 10. The format of our ebooks is ePub. There are no any local formats of ebooks in Georgia, as it is mentioned in research text. There are just 3 formats: ePub, mobi and PDF. The number of e-books in mobi format in 2012 was 8. E-books aren't sold from publisher's web-sites. In 2012 there were sold 10 times more e-books than 1425 (as it is mentioned in the text).

It was mentioned in the text that information according the ebooks in Georgia was received from ISBN agency. But, during discussion, it was also mentioned that research authors also contacted local distributors for information and the sum was got from these two numbers. Underlining that, none has contacted lit.ge staff.

All the best,

Natia Lursmanashvili

Marketing and Sales Manager

www.lit.ge